

Guidelines for Promotional Stall Holders

PO Box 8164
Subiaco WA 6008
ABN 88 590 619 318

1. General

The Committee of Cyclo Sportif supports the provision of stall holders at Cyclo Sportif events provided that the products or services being promoted are related to the sport of cycling, are of benefit to cyclists and promote the sport of cycling in a positive way.

In addition the support of local producers at regional events is encouraged. Stall holders promoting local produce not necessarily related to cycling will generally be permitted.



Facsimile 08 9489 7019
www.events.cyclosporitif.com.au

2. Conditions

Cyclo Sportif will approve the setting up of promotional stalls on the following basis.

- The product of the stall holder does not conflict with the enterprise of the Event's major sponsor.
- The stall holder is required to seek approval from Cyclo Sportif a minimum of two (2) weeks in advance of the event providing advice on product, space required and timing.
- The stall holder will be allocated a location or space at the event venue, and this must be adhered to.
- At no time will the promotional stall interfere with the running of the Cyclo Sportif event. This includes the registration and sign in process, the starting and finishing of the event, the meal and following presentations.
- The stall holder will be required to be self sufficient. This may require the provision of a separate marquee and or tables and chairs for their own purposes.
- At no time will a public address system at the stall be permitted.
- Self promotion at after event Cyclo Sportif presentations will not be permitted.
- If space is limited or there is a perceived conflict between stall holders, Cyclo Sportif will reserve the right to restrict numbers on a 'first come first serve basis'.

3. Payment

Cyclo Sportif will look favourably on stall holders that provide support to Cyclo Sportif events by way of:

- direct monetary contribution
- contribution to raffle prizes
- discounts to members

Cyclo Sportif will acknowledge such support during presentations as raffles are drawn.

4. Application

This guideline is subject to change from time to time by the Cyclo Sportif Committee. Changes will be advised on the Cyclo Sportif website at www.events.cyclosporitif.com.au and www.bwa.org.au

5. Contact

Requests for approval to provide a promotional stall can be directed in the first instance to Garry Woodland at gtw57@tpg.com.au

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